rocky
mountain
bicycles
CLEARLY CANADIAN

Most bike companies brochures begin with a blurb about the guy who started it all. Well we know that you really don’t care about the exploits of the Rocky Mountain founding father, so let’s skip the details.

We recognize that what you care about is the ride quality of your bike. That’s it. Well, to prove that a Canadain built Rocky Mountain is better than all the other guys, we could get scientific and put in a bunch of pie charts and graphs, but we believe the best test is the “grin” factor – like how wide was my grin after a day on my bike. The bigger the grin, the better the bike.

At Rocky Mountain, we have been designing, riding, and trashin mountain bikes on the West Coast of Canada since 1982 – pre-Jurassic Park days for this industry. We’ve survived and prospered over the years because we have a “no compromise” attitude to quality. Total quality in our design, materials, and building. We are committed to building each and every Rocky Mountain bike so that it can kick-butt against anything in the marketplace. And although our bikes are designed and built in Canada, we are proud that our product is ridden all across the world. Remember – the bigger the grin, the better the bike – and we know you like to smile real wide.

THE HEART OF THE BICYCLE

At Rocky Mountain, the designing and building of a bike starts with the frame. This is the heart of the bicycle. More than anything else, the frame will determine the ride and performance of your bike.

Derek Bailey

Meet Derek Bailey. Derek is one of the builders that craft our legendary frames at Rocky Mountain. He has been called a maestro with a welding torch, a master with a jig, a Mozart with a tracking table. Derek takes mitered tubes and tacks them in a jig that is aligned to a hair-like thin 0.4 mm. The order in which Derek tacks the tubes is critical as the correct sequence ensures that minimal stress is built into the frame. The tacked frame is welded using 50% heat penetration of the tube wall. This level of penetration is crucial to the integrity of the frame as it ensures that the tube has been pierced sufficiently to generate a strong weld but not too much as to weaken the weld joint. The end product is a Rocky Mountain frame that is precise and perfect as humanly possible.
Steel – Tange

On our steel frame machines we use 4130 cro-moly steel. Cro-moly is a resilient steel alloy that dampens shock and abuse. Cro-moly is also very durable in fending off nicks and dents, and has a virtually infinite fatigue life giving you a bike that will last longer. Each tube is designed and selected by Rocky Mountain and manufactured by Tange. These guys know steel – they have been manufacturing bicycle tubing for over 70 years. Whether its heat-treated and cold-worked Prestige Concept, Ultimate Ultralight, or Ultimate Superlight, the boys at Tange offer the highest industry standards in cro-moly tube manufacturing – straight, exacting wall thicknesses that enable us to build bikes with exceptional handling and balance.

Aluminum - Easton

All our aluminum frame bikes are built with 7005 aluminum alloy. Aluminum is a lightweight material that is efficient in transferring power to the drive-train. All of our aluminum tubing is Easton “Elite”, custom drawn for the Rocky Mountain Canadian builders and tig-welders. We call the tubing H.B.O. – Hand Build Only tubing – reserved for a few of the world’s premiere builders. Through Easton’s proprietary drawing process, we design a tapered tube that is thin in wall thickness - under 1.0 mm in some areas – but bull strong. Our frames are built slowly to create a structure free of stress risers. This allows our frames to resist fatigue or even cracking. Simply said, Rocky Mountain aluminum bikes are very light and exceptionally tough.

CHOICE STUFF

At Rocky Mountain, we don’t make bicycles, we build them. You make a cake – you build a bicycle. This means that we don’t select generic frames and we certainly don’t choose “me-too” components. We only specify the best items from such industry heavyweights as Ritchey, Rock Shox, Sedis, Sun, Vetta, GripShift, Race Face and others. These guys are the best in the biz. From the comfort and performance of Vetta saddles to the durability and lightness of Sun rims, these companies utilize the latest in technology and state of the art materials. Over the years, we have tested and thrashed more components than Madonna has had boyfriends, and that is saying something. The stuff we build into our bikes is the best value money can buy. Period.

THE END

In fact, the end at Rocky Mountain is really just the beginning – we don’t know where we’ll stop. We love bikes. And after riding a Rocky Mountain we are sure you will too. So do yourself a favor and ride a Rocky, you’ll be grinning from ear to ear.
FRAME:
Easton Custom Elite “H.E.O.”
aluminum with triple taper stays

COLOUR:
Red/White Canadian Flag
Custom

SIZE:
16.0, 17.5, 18.5, 19.5"
suzi q

"To err is human to ride a Suzi Q is divine." New for '95 from Rocky Mountain is the unique and extreme Suzi Q. This machine is constructed of an Easton Elite "H.B.O." aluminum front triangle and Elite taper stays. What makes this bike so unique is its radical frame design. It begins with the top tube extending past the seat tube. The top tube acts as a bridge and actually increases the strength of the rear triangle because of its increased size versus a traditional bridge. Also, the right chain stay connects on the seat tube just above the front derailleur to eliminate the annoyance of any chain suck or slap. The right stay is 25% heavier in weight than the left stay to compensate for the increased stress that is placed on the drive side of the bicycle. This is one extreme looking bike that actually makes sense. Check out the Suzi Q from Rocky Mountain - that is if you dare to live on the wild side.
FRAME:
Easton Custom Elite “H.B.O.”
aluminum with triple taper
stays and A.C.S.D.

FORK:
Rock Shox Judy SL

WHEELS:
Handbuilt by Wheeltech,
White Industries Tracker
front hub,
XTR 8 speed rear hub 12-32,
Ritchey Megabite WCS front
1.9” / rear 2.1” SC Kevlar tires,
Sun CR 17A race rims,
DT Swiss Competition 15-16g
spokes, alloy nipples

DRIVETRAIN:
GripShift SRT 800 shifters,
Shimano XTR 8 speed
derailleurs,
Race Face LoPro – 26-36-46

BRAKES:
Magura Race Line Hydraulic
levers and cantis,

COLOUR:
Roost Red to Yo Yellow fade

SIZE:
16.0, 17.5, 18.5, 19.5”
**vertex to. & altitude to.**

T.O. stands for “Team Only.” That is the elite Rocky Mountain professional team that cuts it up on the national and international race circuits on a weekly basis. The Vertex T.O. is sculpted from Easton Elite “H.B.O.” tubes that produce a light and aggressive, yet fatigue resistant frame. The Altitude T.O. is constructed with our custom blend of Tange’s Ultimate Superlight Prestige tubes that generate a responsive and nimble handling bike. Both models come equipped with the ultimate component spec, including: Race Face Lo Pro cranks, bb, bar, stem and headset; Magura Race Line Hydraulic brakes, and XTR derailleur. Top off this machine with the new Rock Shox Judy SL elastomer sprung and oil damped fork (1090 gm and 60 mm of plush travel), and a very cool paint colour of Roost Red and Yo Yellow and might very well think you have died and gone to heaven. Pick your favorite flavor – the steel Altitude or the aluminum Vertex and act fast, very fast, before all these limited edition “Team Only” bikes are gone.

Note: Altitude T.O. frame is shown on front cover.
FRAME:
- Tange Prestige Custom Superlight/Concept Cro-moly
- with Superlight Prestige stays and A.C.S.D.

FORK:
- Rock Shox Judy XC

WHEELS:
- Handbuilt by Wheeltech, Shimano XT Parallax front, 8 speed XTR 12-32 cassette on XT rear hub,
- Ritchey Megabite front 1.9" / rear 2.1" SC Kevlar tires,
- Sun CR 17A race rims,
- DT Swiss Champion 15g spokes

DRIVETRAIN:
- GripShift SRT 800 shifters, Shimano XT 8 speed derailleurs,
- Race Face LoPro 24-36-46

BRAKES:
- Diacompe Power Cam 7 levers, Avid Tri-align cantis

COLOUR:
- Blue Star to Near Silver fade

SIZE:
- 16.0, 17.5, 18.5, 19.5, 21.0"
altitude

If you love raising your expectations, we present the extraordinary Altitude for you. The Altitude is at the pinnacle of the Rocky Mountains with our select blend of Tange’s Ultimate Superlight Prestige tubes throughout the frame. The heart of the 1995 edition is the custom bulge butted downtube. It is a full 30% stronger than the already strong Prestige downtube we used on the 1994 Altitude. On the bike, you will enjoy the balanced, resilient ride – off the bike, you will appreciate the impeccable brazing, welding, and painting. Add tasty parts such as: Grip Shift 800 XRAY shifters – precise, smooth shifting every time; Bontrager seatpost, and Race Face cranks, stem, bottom bracket, bar, and headset – the most functional, cool components on the planet; and Rock Shox Judy XC suspension fork, and you have a bike that will raise your expectations. The 1995 Altitude – rise above the ordinary – ride the extraordinary.
FRAME:
Easton Custom Elite “H.B.O.”
aluminum with triple taper
stays and A.C.S.D.

FORK:
Rock Shox Judy XC

WHEELS:
Handbuilt by Wheeltech,
Shimano XT Parallax front,
8 speed XTR 12-32 cassette on
XT rear hub,
Ritchey Megabite front
1.9” / rear 2.1” SC Kevlar tires,
Sun CR 17A race rims,
DT Swiss Champion 15g spokes

DRIVETRAIN:
GripShift SRT 800 shifters,
Shimano XT 8 speed
derailleurs,
Race Face LoPro – 24-36-46

BRAKES:
Diacompe Power Cam 7 levers,
Avid Tri-align cantis

COLOUR:
Ultra Emerald

SIZE:
16.0, 17.5, 18.5, 19.5”
The 1995 Vertex from Rocky Mountain. This bike may very well have the world's best aluminum frame. We have constructed this machine with a front triangle of Easton Elite “Hand Build Only” tubes. Our framebuilders patiently craft the H.B.O. tubes to exact specifications resulting in a light, yet fatigue and impact resistant frame. The rear triangle consists of Elite stays which taper at four different points to minimize weight and maximize strength. The exact wall thickness measures 1.27 mm on the stay at the seat-tube, tapers to 1.57 mm, then to 0.97 mm, and finishes at 1.7 mm at the rear drop-out. This is one curvacious tube. You also get components from the best names in the business: Grip Shift, Race Face, Bontrager, Ritchey, Diacompe, White Industries, Sun, and Vetta. We dare you to ride this beauty. Reach for the peak in performance and ride a Vertex.
FRAME:
Easton Custom Elite "H.B.O."
aluminium for suspension

FORK:
Rock Shox Mag 21 long travel

WHEELS:
Handbuilt by Wheelttech,
Shimano LX Parallax front
hub, LX 8 speed rear hub
11-28,
Ritchey Mega/Omega
front/rear 1.9" SC Kevlar tires,
Sun CR 18 double wall rims,
DT Swiss Champion 15g spokes

DRIVETRAIN:
GripShift SRT 600 shifters,
Shimano XT 8 speed
derailleurs,
Race Face I Beam cranks
24-36-46

BRAKES:
Magura Race Line Hydraulic
levers and cantis,

COLOUR:
Super Cherry with Chrome
Rear

SIZE:
16.0, 17.5, 18.5, 19.5, 21.0"
Tired of holding another class in “Dirt Kissing 101”, then get an edge – the fully suspended Edge from Rocky Mountain. Designed by Rocky Mountain, this machine features an “active” rear suspension system – in climbing it grips the dirt providing you with more push from your pedals – in descents it absorbs the bumps allowing you to accelerate even in the harshest terrain. The rear triangle pivots at three different points – at the top tube, above the bottom bracket at the chainstay, and at the rear drop-out. The ‘95 version features an entirely redesigned rear triangle for dramatically increased lateral strength. The Risse Genesis Damper Shock provides an infinitely adjustable air-spring rate with very quiet, solid damping performance. Every Edge comes with the Risse Suspension Air Pump. The front triangle is built with the custom and exclusive Easton H.B.O. aluminum tubes for stable, consistent, performance. Add a Rock Shox Mag 21 long travel, and world class components and you have one complete package. So ride the 1995 Edge from Rocky Mountain and finish at the top of your class.
FRAME:
Tange Custom Prestige Cro-moly with double tapered stays

FORK:
Rock Shox Mag 21

WHEELS:
Handbuilt by Wheeltech, Shimano XT Parallax front hub, XT 8 speed rear hub, 11-28, Ritchey Megabite front 1.9" / rear 2.1" SC Kevlar tires, Sun CR 18 double wall rims, DT Swiss Champion 15g spokes

DRIVETRAIN:
GripShift SRT 600 shifters, Shimano XT 8 speed derailleur, Race Face LoPro cranks 24-36-46

BRAKES:
Diamonc Power Cam 7 levers, Diamonc 987 cantis

COLOUR:
Midnight Black

SIZE:
16.0, 17.5, 18.5, 19.5, 21.0"
The Blizzard is the classic for radical trails, long treks, and racing. This machine is the original Rocky with our signature 20 degree sloping top tube. The frame is a Tange Prestige custom Ultralight/Concept blend that features an exclusive custom triple butted seat tube, and a tight rear triangle, for maximum power transfer. Combine this world-class frame with an XT drive-train, and trick pieces such as Race Face cranks, and Bontrager seat-post, and you have one extreme machine. For dessert, the Blizzard is speced with the new for '95 Rock Shox Mag 21 airfoil racing fork featuring a full 48 mm of travel. Are you ready to ride a hard-core, fast-driving Blizzard?
**FRAME:**
Easton Custom Elite “H.B.O” taper wall aluminum with A.C.S.D.

**FORK:**
Rock Shox Mag 21

**WHEELS:**
Handbuilt by Wheeltech, Shimano LX Parallax front hub, LX 8 speed rear hub 11-28, Ritchey Mega/Omega front/rear 1.9” SC Kevlar tires, Sun CR 18 double wall rims, DT Swiss Champion 15g spokes

**DRIVETRAIN:**
GripShift SRT 600 shifters, Shimano XT 8 speed derailleur, Rocky Mountain Custom cranks – 22-32-44

**BRAKES:**
Diacompe Power Cam 7 levers, Diacompe 985C cantis

**COLOUR:**
Translucent Purple

**SIZE:**
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Environment

“Knock, knock.” “Who’s there?”

“Your planet.” “Your planet who?”

“Your planet that says treat me better or I won’t be here in 100 years for the next generation to enjoy.” Funny? No, not really. But neither is the crap we pump into our earth each and every day. We all need to be more proactive and do our own little part to aid Mother Earth. At Rocky Mountain, we are responsible corporate citizens. Our efforts include: providing assistance to groups promoting open trails and environmentally sound cycling; using environmentally safe powder-paints; recycling our office paper, cardboard, styrofoam, and other plastics, various metals, and paint waste; and commuting to work on our bikes when possible. We recognize that these are only small steps. Please remember, to take your own small step – Mama World will thank-you for it.

thin air

Want to “float like a butterfly and sting like a bee?” Then check out the 1995 Thin Air. This baby features a Program “H.B.O.” Easton aluminum front triangle and Easton taper stays. The frame weighs in at a miniscule 1730 gm for an 18.5, while delivering a stiff, solid ride. In fact, this bike gets the label “most indestructible frame we’ve ever tested.” It lasted longer under impact load testing than any other frame we have ever built. Put on the efficiency of an 8 speed XT drive-train, GripShift 600 for smooth shifting, and the ultra-cool Ritchey Logic clipless pedals, and you have a package that will score a knock-out on anyone’s score card.
FRAME:
Tange Custom Prestige
Cro-moly main triangle with
double tapered Cro-moly stays

FORK:
Rock Shox Mag 21

WHEELS:
Handbuilt by Wheeltech,
Shimano LX Parallax front
hub, LX 8 speed rear hub
11-28,
Ritchey Mega/Omega
front/rear 1.9" SC Kevlar tires,
Sun CR 18 double wall rims,
DT Swiss Champion 15g spokes

DRIVETRAIN:
GripShift SRT 600 shifters,
Shimano XT 8 speed
derailleurs,
Rocky Mountain Custom
cranks – 22-32-44

BRAKES:
Diacompe Power Cam 7 levers,
Diacompe 985C cantis

COLOR:
Fools Penny

SIZE:
16.0, 17.5, 18.5, 19.5, 21.0"
Rock Shox

Ask anyone who knows anything about performing in the dirt, and they will tell you to ride the industry standard in suspension forks – Rock Shox. Over the years, these boys have gained an enviable reputation as the world leader in suspension technology and that is why, again, in 1995, all Rocky Mountain bikes are spec'ed with Rock Shox. These forks are noted for their travel, damping, control, and adjustability. From the Quadra 21 to the Judy SL, Rock Shox utilizes the latest in airfoil and elastomer performance. So you have a choice – ride the standard or suffer with a competitor – the choice is yours.

equipe

If you ride an Equipe you better mean business because this bike doesn’t take “no” for an answer. The frame material we have chosen for the Equipe is the stiff, yet light, Tange Custom Prestige tubing. Custom Prestige is strong because it is heat-treated and cold-worked through a seven step process. Because of its strength, Tange is able to butt the tubes so that the middle, where there is the least amount of stress on a frame, measures a miniscule 0.5mm. Add first rate wheels featuring Sun CR 18 rims – cool rims – wide band for maximum stoppage, DT Swiss spokes, and Ritchey Kevlar tires; and the standard against which all other suspension forks are measured – Rock Shox Mag 21, and you have one sweet package. Once you ride an Equipe you’ll soon be saying “YES!”
FRAME:
Tange full-butted Cro-moly main triangle with double tapered Cro-moly stays

FORK:
Rock Shox Quadra 21 or Tange double-butted Cro-moly rigid

WHEELS:
Handbuilt by Wheeltech, Shimano LX Parallax front and rear 8 speed hubs 11-28, Ritchey Megabite Severe Condition 1.9", Sun AT rims, Stainless steel 15g spokes

DRIVETRAIN:
GripShift SRT 600 shifters, Shimano LX 8 speed derailleurs, Rocky Mountain Custom cranks – 22-32-44

BRAKES:
Diacompe Power Cam 3 levers, Shimano LX cantis

COLOUR:
Tortoise Blue

SIZE:
16.0", 17.5", 18.5", 19.5", 21.0"
Powder Paint

And you thought Zsa Zsa Gabor was an expert on taking a powder? At Rocky Mountain, Ms. Gabor is a pale-face when it comes to powder paint technology. Powder coating is a process we use to give our bikes a stronger, more chip-resistant finish than all of our wet painted competitors. The powder, which is very fine in consistency, is given a positive electrostatic charge as it is released from a spray-gun. The powder literally "jumps", when it is sprayed from the gun, onto the negatively charged frame. The coated frame then gets baked in a screamin' hot oven (400 degrees fahrenheit) to ensure that the powder has a strong adherence to the frame. The final result is a bike that will keep its lovely look longer. So take a powder and get a Rocky Mountain - Zsa Zsa will "love you for it darling."

hammer

You used to ride a clunker to get fit. Then you rode to get fast. Now you want to see how fast you really are. So grab a Hammer and get to the starting line. The Hammer features a full butted cro-moly tube set from one of the world's premier tubing manufacturers - Tange - providing an ideal strength to weight ratio for responsive, full-on, race performance. Combined with the proven results of an LX 8 speed drive train and a Rock Shox Quadra 21, or a Tange butted rigid fork, and you have got a machine that can take a beating. Ready...set...its Hammer time!
FRAME:
Tange double-butted Cro-moly front and rear triangle

FORK:
Tange Cro-moly

WHEELS:
Handbuilt by Wheeltech, Shimano Acera-X front, STX-RC rear hub 11-28, Duro 2.0 trail tires, Sun L 20 rims, Stainless steel 15g spokes

DRIVETRAIN:
GripShift SRT 400 shifters, Shimano STX-RC derailleurs, Rocky Mountain Custom cranks – 20-32-42

BRAKES:
Diacompe Power Cam 3 levers, Shimano STX-RC cantis

COLOUR:
Simply Purple

SIZE:
14.5, 16.0, 17.5, 18.5, 19.5, 21.0
Quality Control

Unlike most companies, at Rocky Mountain we don’t have a Quality Control Inspector – we have more than 25 of them. Every person involved in building one of our fine machines ensures that we consistently achieve the highest quality standards in the industry. Inspection begins with the frame. We track and align each raw frame, taking 27 different measurements with tolerances as tight as 0.5 millimeters. We finish with a visual inspection of the fully assembled bike – examining each tube, every weld, each component, the paint finish, and even the visual appearance of the decals. In total, we spend more than 60 minutes per bike checking the overall quality of the bike before it ever leaves our door. The final result is a bang-on straight frame, and a very sexy bike, that provides responsive handling and superior steering. An expensive procedure? You bet. But for a Rocky Mountain you shouldn’t expect anything less – we don’t.

fusion

Newsflash – “Scientists confirm the intense energy that fusion can produce.” At Rocky Mountain we already knew this and you’ll know it too after you check out the 1995 Fusion bicycle. This beauty features a Tange full cro-moly tube set with performance driven geometry. We spent loads of time on this bike simply dialing in the angles of the rider’s cockpit – the relationship between your butt, hands, and feet – to offer a bike with an incredibly precise, responsive ride.

Combine this tuned in frame with components such as a light weight Vetta SL saddle featuring exposed rails, internal clamping stem for easy adjustment, and STX RC derailiers for crisp shifting performance, and you have a bike that will keep you “fused” to your saddle for trails and trails to come.
FRAME:
Tange double-butted Cro-moly front and rear triangle

FORK:
Tange Cro-moly

WHEELS:
Handbuilt by Wheeltech, Shimano Acera X front and rear hubs 11-28,
Duro 1.95 trail tires,
Sun L 20 rims,
Stainless steel 15g spokes

DRIVETRAIN:
GripShift SRT 400 shifters,
Shimano STX derailleurs,
Shimano Alivio cranks
22-34-42

BRAKES:
Discompe Power Cam 3 levers,
Shimano Alivio cantis

COLOUR:
Sunburn Red

SIZE:
14.5, 16.0, 17.5, 18.5,
19.5, 21.0"
Sherpa

Sherpas may never hit the World Cup race circuit, but if you want a bike that features performance and comfort, without a world class price-tag, then check out your local bike shop and get a Sherpa. The Sherpa combines a full cro-moly Tange tube set with proven STX components, and a Vetta Comfort saddle. The bike offers a stable yet responsive ride by increasing the length of the head-tube and speccing a higher rise stem so that you can enjoy a more comfortable riding position. The final result is a bike that allows you to comfortably perform to the peak of your ability – even if you decide never to win a World Cup race.
<table>
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<th>FRAME</th>
<th>FORK</th>
<th>HEADSET</th>
<th>STEM</th>
<th>BARS</th>
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<tr>
<td>Tange Prestige Custom Mix 1750g</td>
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<td>Race Face Patentre 1-1/8&quot; 7075 alloy multi-position Teardrop 2P Pivot</td>
<td>Race Face Terra 7075 alloy multi-position Teardrop 2P Pivot</td>
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<td>Shimano Dura Ace rear 32H White Industries Traction Front 32H</td>
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<td>Shimano Dura Ace X Rear 32H</td>
<td>Sun CR-17A rims with brushed sidewalls and eyelets</td>
<td>DT Swiss Competition 15-16g butted alloy nipples</td>
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<td>Rock Shox Judy XC Elastomer spring, Oil-damped 1025g</td>
<td>Race Face Real seal 1-1/8&quot; 7075-76 aluminium</td>
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<td>Rock Shox Quadra 21 1400g or Rigid Tange Cro-Moly</td>
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ROCKY MOUNTAIN BICYCLES 1995

I.M.B.A RULES OF THE TRAIL
Ride on open trails only.
Leave no trace.
Control your bicycle.
Always yield trail.
Never speak animals or ghosts.
Plan ahead.

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As we are constantly trying to build our bikes better each and
every day, specifications are subject to change without notice.

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Writing: Craig Pollack
Photography: Ivy Dear
Electronic Prepress: Tedion International, Inc.
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