The Evolution of a Canadian Revolution

- May 1978
A couple of guys in a Vancouver, B.C. bike store modify Nishiki road bikes with wide tires, straight bars, and thumbshifters with internal 5 speed or external 10 speed gears. This is the first experience with “mountain bikes” for the soon-to-be Rocky Mountain founders.

- June 1980
The Vancouver bike store boys want a more durable frame with aggressive geometry. They call Tom Ritchey and begin to import his version of the mountain bike. They modify some components to withstand the harsh trails of the West Coast. At the same time, due to a lack of quality racing bike components available in the market, the bike store boys begin to import European bike parts and frames.

- September 1981
In order to keep the books straight, another company is started. Rocky Mountain Bicycles Ltd. is incorporated in Vancouver, British Columbia, Canada. The company is named after the rugged Rocky Mountain mountain range that dominates the eastern geography of British Columbia. Grayson Bain is one of the original three owners.

- June 1982
The Rocky Mountain boys accompany Tom Ritchey to Japan to explore the world of durable components and frame tubing that can be fashioned into a mountain bike. Later that year, they create their first production Rocky Mountain bike – the “Sherpa” by modifying bike parts. This is Canada’s first home-grown wide tire bike.

- September 1984
Sales expand beyond Vancouver bike stores and the first sale is made in eastern Canada. The line-up for the coming 1985 season features both road and mountain bikes. The mountain bike models include a tandem called the “Cannonball” and classic mountain bikes such as the “Fat City Flyer” and the “Discovery,” (Where are they now?) Also included that year was the “Blizzard” – which is still part of our 1996 line-up.

- March 1987
Rocky Mountain adopts the slogan “Total Commitment. No Compromise.” This sums up their attitude over the years towards building quality bikes. These four words are still repeated on shop floors today.
Dear friends,

Rocky Mountain Bicycles is fifteen years old. This is a milestone. These fifteen years have gone by quickly. From our humble beginnings in the back of a bike shop in Vancouver, B.C. to the 25,000 square foot building we occupy today. We started out selling our bikes only in the Vancouver shops we owned, we now sell to thirteen countries throughout the world.

The story of Rocky Mountain Bicycles is a successful one. There have been times since the early days that we all wondered whether a smaller, quality driven bike company would survive. It is apparent now that we will.

I have been fortunate to have been able to spend my adult life in the cycling industry; the last fifteen years with Rocky Mountain Bicycles. Mountain biking is a sport that brings out the kid in all of us; both professional racers and week-end hacks alike. Besides it beats selling toothpaste for a living.

I have also been fortunate to have worked with some exceptional people over the years. I want to thank Tom Ritchey, Jacob Heilbron, Pippin Osborne, Ron Moore, Sam Mak, Paul Brodie, Lance Bohlen, Brian Walton, Andy Tout, Bruce Spicer, and Alison Sydor. These people have helped make Rocky Mountain what it is today.

Lastly, I would like to thank God for his continued blessings and for watching over Rocky Mountain throughout the years.

Our original idea when we started Rocky Mountain was to build performance mountain bikes that would last. In fifteen years, nothing has changed. We are committed, on a daily basis, to making one of the world's premier bikes. I am certain the next fifteen years will be even more challenging and exciting. I look forward to the ride.

See you on the trail,

Grayson Bain

- February 1989
  Rocky Mountain sells its first aluminum production bike – the “Stratos” – it features a 7000 series aluminum frame. Rocky Mountain expands internationally. They ship a total of five bikes to Germany.

- April 1990
  Rocky Mountain sells a radical sloped top tube bike with passive rear suspension – called the “Wedge.” It is an innovative design that the German magazine “Bike” calls “one of the 7 Ferrari’s.” Rocky Mountain sponsors Canada’s best male mountain bikers – Bruce Spicer and Andy Tout.

- June 1992
  Rocky Mountain experiences its first taste of the ultimate success in an international World Cup race. A former Canadian road rider named Alison Sydor beats the world’s best on a Rocky Mountain.

- March 1993
  Rocky Mountain introduces bikes made with Easton aluminum tubes – the “Vertex” and the “Thin Air.” Rocky is one of the first bike companies in the world to sell production bikes made with the 7005 tapered Easton tubes.

- July 1994
  Rocky Mountain outgrows its “home” for the past eight years and moves to a new location. The company has expanded to almost one hundred employees during peak production season and produces fifteen thousand bikes a year.

- June 1995
  Rocky Mountain puts the final touches on three new full suspension design systems for the 1996 season. This is Rocky’s fourth, and best, year of producing full suspension bikes.

The evolution continues...
FRAME
- Integrated rear triangle utilizing Sweet Spot licensed technology with Rock Shox spring-over-oil shock.
- Easton RMB designed taperwall aluminum tube-set.

FORK
- Rock Shox Judy XC

WHEELS
- Hand-built by Wheeltech
- XT suspension front and rear hubs 11-28
- WTB Primal Raptor/VelociRaptor 2.1” kevlar front/rear tires
- Sun CR17A rims
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT800 shifters with Gore Ride On cables
- Shimano XT front and rear derailleurs
- Race Face LP cranks 22-32-44

OTHER COMPONENTS
- Magura HS22 hydraulic brakes
- Ritchey Competition clipless pedals
- Race Face EX Cro-moly stem
- Race Face Air Alloy bar
- Ritchey Expert post
- Vetta AT Transverse saddle with manganese rails

COLOUR
- Electric Blue / Champagne

SIZE / WEIGHT
- 17.0” - 19.0” and 19.0” - 21.0”
Wanna come out and race with the big boys? New for '96 is the Rocky Mountain Speed unified rear triangle suspension bike. With your butt in the saddle, it offers 100 mm (four inches) of plush rear travel, while offering near hard-tail rigidity on climbs and sprints. The pivot location, located in the Sweet Spot (TM), ensures that the seated versus standing suspension action ratio is three-to-one; the suspension is fully active in rough terrain but produces virtually no "bob" motion when you’re off the saddle climbing and sprinting. (See inset for a complete description of the unified rear triangle.) The Speed is built for those hammerheads that want to climb with precision and stability, and descend almost beyond control. Our bikes have a patented WTB "Grease Guard" pivot which offers years of hassle free performance. We’ve built the frame with Easton taperwall aluminum tubing. This results in a bike that is resilient and precise in its handling. Complete this package with first class components, featuring a Judy XC, an XT drive-train, and Magura hydraulic brakes. Come on out and race – with control that you can push to the edge. You feel the need for Speed.

We also offer a maximum travel rear end – the XS Speed. We’ve changed the position of the Sweet Spot (TM) and rear shock to offer 120 mm (five inches) of rear travel and specced the bike with a Judy DH – dual cartridge with a full 80 mm (3 inches) of plush travel. We’ve painted this bike Ash Black and Flame Red. This baby smokes.
Frame
- Easton RMB designed taperwall aluminum with spring-over-oil shock and new advanced linkage system.

Fork
- Rock Shox Q21R

Wheels
- Hand-built by Wheeltech
- Shimano LX front and rear 8 speed hubs 11-28
- WTB VelociRaptor 2.1” front and rear tires
- Ritchey Rock 440 duranomic rims
- 1.8 stainless spokes

Drivetrain
- GripShift SRT 600 shifters
- Shimano XT front and rear derailleurs
- Rocky Mountain cranks with alloy ring 22-32-44

Other Components
- Shimano LX cantis
- Rocky Mountain custom brake levers
- Ritchey Competition clipless pedals
- RMB custom 6061 ahead stem
- RMB 6061 bar with one piece sleeve
- RMB special alloy post
- Vetta TT Trishock saddle

Colour
- Near Silver / Violent Yellow

Size / Weight
- 16.5”, 18.0”, 19.0”, 20.5”
You will be in your Element once you ride this new for ’96 Rocky Mountain dual-suspension machine. The Element is a full-on, performance geometry cross-country bike with 75 mm (3 inches) of rear travel. It allows you to ascend, and descend, with more control, faster. The Element is a raised low pivot design which incorporates a rocker activated coil over air/oil shock. This rocker — called the “Link Plate” — in combination with the low pivot design, virtually eliminates pedal induced “bob.” This ensures that your energy is being efficiently transferred to the drive train. Also, we have located the pivots above the drop-out on the shock-stays and built the swing-arm as a one-piece unit. This makes the rear end as stiff as a hard-tail and ensures that you’re getting more power in your pedals. Combine this design with a world-class Easton aluminum frame — crafted slowly by our welders to provide a precise, balanced ride — and finish it off with brand name components and a wicked silver and yellow paint job, and you have one nasty bike.

Get the full-suspension Element from Rocky Mountain and redefine your limits.

Summit — 1990

Full Suspension – “I believe”

Remember your first experience with clipless pedals. It was weird, not to mention embarrassing. Once you became used to the clipless system, you believed. Its the same way with a “dualie” — after you spend some time on a quality full suspension bike, you won’t go back to a hard-tail. The key is to ride it a few times. A dual suspension bike offers a ride that is plush and in control. But don’t confuse plush with mush. A full suspension bike may “feel” less responsive than a hard-tail but the plush feeling of a good dualie system means that it is soaking up all the little bumps, allowing you to ascend, and descend, with greater control and less fatigue. But remember, “bob” is not your friend — it wastes valuable energy. A dialed dual suspension system virtually eliminates “bobbing” or “pogoing.” Ride a good full suspension bike for a couple of weeks — you’ll soon say “I believe.”
FRAME
- Easton Custom Elite "H.B.O." taperwall aluminum with custom triple taper stays and A.C.S.D.
- 1.5 kg

FORK
- Rock Shox Judy SL

WHEELS
- Hand-built by Wheeltexch
- WTB Grease Guard hubs with XTR cogs 12-32
- WTB Primal Raptor/Desert Raptor 120 tpi kevlar front/rear tires
- Sun CR17A rims with TCC sidewall
- DT Revolution spokes with alloy nipples

DRIVETRAIN
- GripShift SRT 900 shifters with Gore Ride-On cables
- Shimano XTR front, Grip Shift 900 rear derailleurs
- Race Face LP cranks 22-32-44

OTHER COMPONENTS
- Magura Race-Line hydraulic brakes
- Ritchey Pro WCS titanium clipless pedals
- Race Face EX titanium Cattlehead Stem
- Race Face Air Alloy bar
- Syncros Hard Core post
- WTB SST saddle with titanium rails

COLOUR
- Roost Red/Yo Yellow Canadian Custom

SIZE / WEIGHT
- 16.0", 17.5", 18.5", 19.5", 21.0"
- 10.6 kg (18.5")
Pro careers start here. If your desire is to cut it up with the big boys on the local race scene, then climb aboard the 1996 Vertex t.o. The t.o. is the “team only” bike that our professional racers use to get world-class results. The bike starts with a state of the art Easton Elite tube set – welded at our factory by some of the best hands in the alu welding business. This is one of the sweetest handling and strongest aluminum frames available in the world today. We have over eight years invested in aluminum welding technology and have developed proprietary mitering and welding processes that allow us to consistently produce frames that offer a precise, balanced ride with unmatched strength. Add the ultimate in component spec – Rock Shox Judy SL fork, WTB Grease Guard hubs, XTR with the new Grip Shift rear derailleur, Race Face cranks, bar, bottom bracket, and head-set, Magura hydraulic brakes and – you get the picture. To celebrate our 15th anniversary, we’ve finished the bike with an eye-turning red/yellow Canadian flag custom paint job. The 1996 Vertex t.o. – what dreams are made of.

Note: The t.o. also comes in a steel version – the Altitude t.o. Same sweet frame as the Altitude with the dream component spec of the Vertex t.o. The ultimate.

Bruce Spicer – A Canadian Classic

Bruce is a Canadian cycling icon. His professional racing roots began in the early eighties when he began racing for Canada’s national road team. Bruce switched over to mountain biking in 1988 and has continued winning, holding numerous national titles, and having represented Canada at multiple world championships. Bruce and Rocky Mountain are synonymous on the international race circuit. He is our team captain and willingly mentors all the young riders in our race stable, and, when he races in Canada, frequently receives the loudest cheers from appreciative crowds. Bruce has devoted his adult life to cycling and continues to promote the sport in his free time. Bruce Spicer and Rocky Mountain – two Canadian classics.
FRAME
- Easton Custom Elite “H.B.O.” taperwall aluminum with triple taper stays and A.C.S.D.
- 1.5 kg

FORK
- Rock Shox Judy XC

WHEELS
- Hand-built by Wheeltech
- Shimano XT suspension front and rear 8 speed hubs 11-28
- WTB Primal Raptor/VelociRaptor 120 tpi kevlar front/rear tires
- Sun CR17A rims with TCC sidewall
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT 800 shifters with Gore Ride On cables
- Shimano XT front and rear derailleur
- Race Face LP cranks 22-32-44

OTHER COMPONENTS
- Magura HS22 hydraulic brakes
- Ritchey Competition clipless pedals
- Syncros Cattlehead stem
- Race Face Air Alloy bar
- Syncros Hard Core post
- Vetta AT Transverse saddle with manganese rails

COLOUR
- Blood Red

SIZE / WEIGHT
- 16.0", 17.5", 18.5", 19.5", 21.0"
- 10.8 kg (18.5")
The ABC's of "H.B.O." At our house, H.B.O. stands for "hand-built only." This is the type of Easton tubing that only the planet's most skilled frame builders are permitted to use. Every Vertex is built by our most experienced welders. This ensures that each tube is welded in the correct sequential order and that the right amount of heat penetration is applied to maximize strength while minimizing unnecessary stress at the critical weld joint areas. The Vertex frame weighs in at a light 1.5 kg – lighter than most titanium frames. The final result is a frame that provides a balanced ride with unmatched strength. In fact, we are so confident with the integrity of our alu frames that we offer a five year warranty (read our handbook for the fine print). Add a Rock Shox Judy XC fork, world-class brand name components, Sun CR 17A TCC coated rims with Magura HS22 hydraulic brakes for maximum modulation and this is one sweet package. The ABC's of "H.B.O." – simplicity made beautiful.

In 1995, Rock Shox introduced Judy suspension technology. It is more than a front suspension fork. It is a philosophy. The Judy is simpler to adjust and to work on, offers more travel, and with virtually no stiction. The brain is the Judy cartridge system. It is a completely sealed, hydraulic unit that controls the rate of damping. The spring is a Micro-Cellular Urethane (MCU) that has superior longevity and is lighter than most elastomers. Judy is technology. Judy is fun. Judy is tomorrow – today.
thin air

FRAME
- Easton Custom Elite "H.B.O." taper wall aluminum with Easton aluminum stays and A.C.S.D.
- 1.65 kg

FORK
- Rock Shox O21R

WHEELS
- Hand-built by Wheeltech
- Shimano LX suspension front and rear 8 speed hubs 11-28
- WTB Primal Raptor/VelociRaptor kevlar front/rear tires
- Ritchey Rock 415 rims
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT 600 shifters
- Shimano XT front and rear derailleurs
- Race Face forged I-Beam cranks 22-32-44

OTHER COMPONENTS
- Shimano LX cantis
- Dia-compe PC7 brake levers
- Ritchey Competition clipless pedals
- RMB custom 6061 ahead stem
- RMB 6061 triple-butted bar
- RMB special alloy post
- Vetta TT Trishock saddle with manganese rails

COLOUR
- Pure Gold

SIZE / WEIGHT
- 16.0", 17.5", 18.5", 19.5", 21.0"
- 11.0 kg (18.5")
The tradition continues. The ‘96 Thin Air represents eight years of building serious aluminum bikes for hard-core adrenaline addicts. This year’s version is lighter, and faster. The front triangle is constructed from Easton’s custom Elite “Hand Built Only” tubes. Each weld is carefully, and slowly crafted by the builders at our factory to eliminate stress at the frame joints. The stays on the ‘96 Thin Air are tapered internally saving grams and feature a redesigned A.C.S.D. that provides continuous anti-chain suck protection. The most obvious benefit of the ‘96 version is a “softer”, more pliant ride. We’ve tweaked the Thin Air by eliminating the bridge on the stays to decrease the rigidity of the rear end while still retaining the strength and integrity of the frame. Add components from the best names in the business – Rock Shox, WTB, Race Face, Ritchey, Grip Shift, and Vetta – and you get one serious aluminum performance bike. The ‘96 Thin Air – the tradition of excellence continues.

Cirrus – 1991
FRAME
- Tange Custom Prestige Superlight heat treated cro-moly with Prestige Superlight double tapered stays and A.C.S.D.
- 1.75 kg

FORK
- Rock Shox Judy XC

WHEELS
- Hand-built by Wheeltech
- Shimano XT suspension front and rear 8 speed hubs 11-28
- WTB Primal Raptor/VelociRaptor 120 tpi kevlar front/rear tires
- Sun CR17A rims with TCC sidewall
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT 800 shifters with Gore Ride On cables
- Shimano XT front and rear derailleurs
- Race Face LP cranks 22-32-44

OTHER COMPONENTS
- Magura HS22 hydraulic brakes
- Ritchey Competition clipless pedals
- Syncros Cattlehead stem
- Race Face Air Alloy bar
- Syncros Hard Core post
- Vetta AT Transverse saddle with manganese rails

COLOUR
- Sea Green

SIZE / WEIGHT
- 17.5", 18.5", 19.5", 21.0"
- 11.2 kg (18.5")
Picasso would love this masterpiece. Over the last six years, the Altitude has evolved to become our signature steel bike. A dirt lover’s dream. The frame is constructed from Tange Custom Superlight Prestige – one of the finest tube sets available. We’ve dialed the frame by using a bulge butted seat and down tube, to ensure that we minimize weight while maximizing the strength of the head and down tube joint. This joint is the frame’s most critical as it is subjected to the highest degree of varying weight load and deflection. For ’96, we’ve added a new “stepped design” anti-chain suck device (ACSD) that allows more adjustability to dial in chain-ring clearance. This frame is the ultimate in precise handling and strength. Add a Judy XC, WTB 120 tpi kevlar tires, Grip Shift SRT 800 X-Ray shifters with Gore Ride-On cables, a bike full of Race Face stuff, and this is one work of art that will perform in the dirt. Picasso would be proud.

1981. This is the first year of Rocky Mountain Bicycles and the first year that we sponsored racers. Today, we support hundreds of racers at the professional and local levels, in over twelve countries throughout the world. From our highest profile athletes such as 1993 World Cup Downhill Champion Regina Stiefl of Germany, to 1994 Canadian National X-Country Champion Eric Tourville, to the weekend warriors that bravely compete week in and week out in the local races, we applaud their efforts and courage. We also thank them. They provide us with valuable feedback on our product – racing is the ultimate torture testing ground. We also sponsor racers because we love racing. The thrill of victory, the agony of defeat, hangin’ with the boyz & girlz. Racing is the soul of our company.

Alison Sydor – 1992
blizzard

FRAME
- Tange custom blend with Prestige down tube and double tapered stays
- 1.99 kg

FORK
- Rock Shox Judy XC with custom black legs

WHEELS
- Hand-built by Wheeltchen
- Shimano XT suspension front and rear 8 speed hubs 11-28
- WTB Primal Raptor/VelociRaptor kevlar front/rear tires
- Ritchey Rock 415 duramonic rims
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT 800 shifters with Gore Ride-On cables
- Shimano XT front and rear derailleurs
- Race Face LP cranks 22-32-44

OTHER COMPONENTS
- WTB Speedmaster brakes with Kool Stop pads
- Tioga adjustable cam brake levers
- Ritchey Competition clipless pedals
- Race Face EX Cro-moly stem
- Race Face Air Alloy bar
- Ritchey Expert post
- Vetta AT Transverse saddle with manganese rails

COLOUR
- Black/White Canadian Custom

SIZE / WEIGHT
- 16.0"; 17.5"; 18.5"; 19.5"; 21.0"
- 11.4 kg (18.5")
Signature sloping top tube. Tight rear end. Hand-built wheels. Totally trick components. I am Blizzard. For 1996, we have taken our original Tange custom blended Prestige steel bike and dialed it. On the frame, we’ve steepened the head angle slightly to provide even quicker steering without sacrificing stability. We’ve also added an anti-chain suck device (ACSD) on the chain stays. We’ve specced one of the planet’s premier forks – a Judy XC – and even painted the fork with a custom black finish. Starting to salivate? Add Race Face forged cranks, stem, and bar, WTB Speedmaster brakes, XT drive-train, Grip Shift 800 X-Ray shifters, and , and , and... Finish this ’96 dream bike off with a black/white (traditional Blizzard colors) custom Canadian flag paint job and you have a premier racing machine that represents fifteen years of total commitment to building, riding, and racing. Stable performance with the ultimate in precise handling. I am Blizzard.

Blizzard – Born in 1984

Race Face is style. Race Face is about conforming to nothing and to no one. Race Face is performance bicycle gear that allows you to exceed your abilities and your dreams. Race Face is forged 7075 Turbine aluminum cranks that have a maximum fatigue life. Race Face is the innovative EX series of stems that clamps internally and allows easy adjustment of head-sets. Race Face is the strong AirAlloy bar that weighs a sensible 150 grams. Race Face is the affordable Turbine bottom bracket with a steel spindle that has five times the fatigue life of any of its titanium relatives. Race Face is the licensed Real Seal threadless head-set with custom sealed cartridge bearings. Race Face is an attitude. Race Face is real parts for real riders.
FRAME
- Tange custom blend with Prestige down tube and double tapered stays
- 1.99 kg

FORK
- Rock Shox Q21R or Tange quadruple-butted cro-moly rigid

WHEELS
- Hand-built by Wheeltech
- Shimano LX suspension front and rear 8 speed hubs 11-28
- WTB Primal Raptor/VelociRaptor kevlar front/rear tires
- Ritchey Rock 415 rims
- DT Swiss Champion spokes

DRIVETRAIN
- GripShift SRT 600 shifters
- Shimano XT front and rear derailleurs
- Race Face forged I-Beam cranks 22-32-44

OTHER COMPONENTS
- Shimano LX cantis
- Diaconpc PC 7 brake levers
- Ritchey Competition clipless pedals
- RMB custom 6061 ahead stem
- RMB 6061 triple-butted bar
- RMB special alloy post
- Vetta TT Trishock saddle with manganese rails

COLOUR
- Forest Green

SIZE / WEIGHT
- 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"
- 11.25 kg (18.5")
If you do it in the dirt, then you need an Equipe. For 1996, this frame features our signature sloping top tube, making it our most aggressive version yet. This radical frame allows you to really throw your bike around to better navigate those nasty little single-tracks. The sloping top tube provides more crotch clearance, and a lower center of gravity, for excellent stability.

The frame material of choice is a Tange custom blend tube set complete with a Prestige downtube – light, yet durable and responsive. The Equipe is fully dialed with a Rock Shox Q21R fork, XT derailleurs, Race Face cranks, and Ritchey clipless pedals.

The package is complete with hand-built wheels, using a proven Ritchey Rock rim, quality Swiss-made DT spokes, and lightweight WTB kevlar tires.


Our Dealers – World Class

Buying a bike from an independent bicycle dealer is all about service. They will ensure that your bike suits your riding style, that your frame is sized according to your body type, and that you get the most value for your hard earned buck. Also, they will provide you with primo after sales service for miles to come. At Rocky Mountain, we only sell our product through independent shops because to ride a Rocky is to experience a Rocky. We will never allow our bikes to be bought from a toothpaste expert at the nearest mass merchant. We are proud to be associated with some of the finest dealers all across the globe – world class dealers for a world class bike.
hammer race

FRAME
- Tange triple-butted cro-moly main triangle with double tapered cro-moly stays and Ritchey drop-outs
- 2.15 kg

FORK
- Rock Shox Q21R on Hammer race / Tange double-butted cro-moly rigid on Hammer

WHEELS
- Hand-built by Wheeltech
- Shimano LX front and rear 8 speed hubs 11-28
- WTB VelociRaptor 2.1" front and rear tires
- Ritchey Rock 440 rims
- 1.8 stainless spokes

DRIVETRAIN
- GripShift SRT 600 shifters
- Shimano LX front and rear derailleur
- Rocky Mountain cranks with alloy ring 22-32-44

OTHER COMPONENTS
- Shimano LX cantis on Hammer race/STX RC cantis on Hammer
- Rocky Mountain custom brake levers
- Ritchey Competition clipless pedals on Hammer race/Fasten Sport Pedals with clips and straps on Hammer
- Custom 6061 ahead stem
- RMB 6061 bar with one piece sleeve
- RMB special alloy post
- Vetta TT Trishock saddle

COLOUR
- Race Red

SIZE / WEIGHT
- 16.0", 17.5", 18.5" 19.5" 21.0"
- 11.89 kg (18.5")
Roll up to the start and look down. Your bike is tuned. Big ring and 18 cog for a fast start. Foot clicked in. Breathe. Focus. Your muscles contract as your world shrinks to fifty meters of visible trail. The adventure begins. To celebrate our fifteenth anniversary, we took our hard-core Hammer, complete with a Tange triple-butted cro-moly frame, and made it totally race ready. We painted it red with yellow decals - the traditional Rocky team colors, we spec'd it with a Rock Shox O21R screamin' yellow fork, LX drive-train, and clipless pedals.

This is one sexy bike. The Hammer race offers responsive handling and performance while retaining the bomb-proof reputation that it is known for. If you want style, then you want a Hammer race. For rigid fork fans - traditional Hammer available with a Tange double-butted fork, and standard pedals with clips and straps. A rigid beautie.

"Nobody builds a bike like Rocky Mountain...Nobody." This has been our motto since the day we opened our doors. Fifteen years later, we still strive for this standard each and every day. We track and align the frames, taking 27 different measurements with tolerances as tight as 0.5 millimeters. We also reject any frame that has imperfections that may affect the structural integrity of the frame. While we only deal with reputable, quality component suppliers, we still sample test virtually every one of their parts to ensure that their quality standards meet ours. In fact, we spend over sixty minutes per bike simply checking the quality of the frame and the parts before a Rocky Mountain leaves our warehouse. We're serious when we say "Nobody builds a bike like Rocky Mountain." Real serious.
**FRAME**
- Tange double-butted cro-moly
- 2.1 kg

**FORK**
- Rock Shox Quadra with external adjustment or Tange cro-moly, threadless

**WHEELS**
- Hand-built by Wheelttech
- Shimano Alivio front and STX rear hubs 11-28
- Ritchey Z-Max 2.1" front and rear tires
- Sun CR20 double wall rims
- 1.8 stainless spokes

**DRIVETRAIN**
- GripShift SRT 400 shifters, indexed front
- Shimano STX front and STX-RC rear derailleurs
- Rocky Mountain cranks with alloy ring 22-32-42

**OTHER COMPONENTS**
- Shimano STX cants
- Rocky Mountain brake levers
- Fasten Sport Pedals with clips and straps
- RMB custom 6061 ahead stem, 5 degree rise
- RMB 6061 bar
- RMB alloy post
- Selle Italia Tieffe saddle, race model

**COLOUR**
- Laser Blue

**SIZE / WEIGHT**
- 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"
- 12.24 kg (18.5")
“If you build it, they will come.” And come they have. We have built over ten thousand Fusions throughout the years and our 1996 version is our best ever. This bike is the standard of good value for the buck. The frame is a quality Tange double-butted tube set with a longer head-tube in ’96 — longer than last year to provide a more aggressive, yet stable ride. We have also varied the bottom bracket height on all our frame sizes to provide the optimal ground to rider distance for increased responsive handling. The net result is a frame that will allow you to comfortably cruise down even the most extreme trails.

Complete the package with a Rock Shox Quadra elastomer fork with external pre-load adjustment, first-class wheels featuring extremely strong double-wall Sun Rims and a quality STX / STX RC drive train. Stable performance for not a lot of coin. Let’s see. That’s ten thousand and one, ten thousand and two...

Fusion — 1991

Powder Coating

There’s two types of paint finishes — wet and powder. There’s two types of bike companies — them and us. At Rocky Mountain, we are only one of a handful of companies that utilize powder paint technology. It is a more expensive process, but it also provides a finish that is stronger and more chip resistant. It is also more environmentally friendly as it produces minimal waste that can be recycled. The powder which is very fine in consistency, is given a positive electrostatic charge as it is released from a spray-gun. The powder “jumps” onto a negatively charged frame. It is then baked in an oven to provide a strong bond between the powder and the frame. So take a powder, get a Rocky Mountain, and your dream machine will keep its sexy look longer.
FRAME
- Tange double-butted cro-moly, radically sloping top tube
- 2.1 kg

FORK
- Tange cro-moly, threadless

WHEELS
- Hand-built by Wheeltch
- Shimano Acera-X front and rear hubs 11-28, 32 Hole
- Ritchey Z-Max 2.1” front and rear tires
- Sun L18 rims
- 2.0 stainless spokes

DRIVETRAIN
- GripShift SRT 400 shifters, indexed front
- Shimano Alivio front and STX rear derailleurs
- Rocky Mountain cranks 22-32-42

OTHER COMPONENTS
- Shimano Alivio cantis
- Rocky Mountain brake levers
- Fasten Sport Pedals with clips and straps
- Custom ahead stem, 5 degree rise
- RMB 6061 bar
- RMB alloy post
- Selle Italia Triax saddle

COLOUR
- Bad Ass Black

SIZE / WEIGHT
- 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"
- 12.0 kg (18.5")
Live hard. Ride hard. Crash hard. Named after the famous lung-bustin’ “Cardiac Hill” trail in our West Coast backyard this is one bike that begs to be ridden. New to the Rocky Mountain line-up for ’96 – this bike will be kickin’ some butt for years to come. The Cardiac features our signature radical sloping top-tube – to navigate the nastiest of single-tracks, with full-on performance geometry. This frame handles like our premier race bikes. The frame is constructed of Tange double-butted cro-moly for resilience and durability. Combined with Ritchey Z-Max 2.1” black wall tires, Grip Shift SRT 400 shifters, and a threadless Tange cro-moly fork, and you have one wicked machine. Finish the package with a snarly Bad-Ass Black paint job and this bike earns its name. The Cardiac is for those who live to ride and ride to live. Hard.

Live to Ride, Ride to Live

This is what mountain biking dreams are made of. Your veins pulsate as you examine the wooded nirvana that awaits your arrival. You feel alive. The trail begins with a gnarly ascent up a creek bed then turns sharply to the left to reveal a little descent over some nasty tree roots. The first section ends with a long, challenging downhill. For a brief moment you have no fear – bones heal but glory lives forever. The trail continues hurling you downhill, descent after descent. The only time you stop is to mock one of your compadre’s crashes - until it is your turn to offer a sacrifice to the mountain gods and eat some dirt. The ride is finished, and all you can do is smile, taste the salt of your sweat, and look forward to the next time you can feel alive.
**FRAME**
- Tange double-butted cro-moly
- 2.1 kg

**FORK**
- Tange cro-moly, threadless

**WHEELS**
- Hand-built by Wheeltech
- Shimano Acera-X front and rear hubs 11-28, 32 hole
- Ritchey Alpha Bite 1.95" front and rear tires
- Sun SW6000 rims
- 2.0 stainless spokes

**DRIVETRAIN**
- GripShift SRT 400 shifters, indexed front
- Shimano Alivio front and STX rear derailleurs
- Rocky Mountain cranks 22-32-42

**OTHER COMPONENTS**
- Shimano Alivio cantis
- Rocky Mountain brake levers
- Fasten Sport Pedals with clips and straps
- Custom Ahead stem, 15 degree rise
- RMB 6061 bar
- RMB alloy post
- Selle Italia Sierra Comfort saddle

**COLOUR**
- Canadian Nickel

**SIZE / WEIGHT**
- 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"
- 12.1 kg (18.5")
You like to cruise the asphalt, cycle a favorite trail, ride the dirt. The Whistler is the bike for you. Named after the popular Whistler mountain resort area in Western British Columbia, this is a bike that allows you to enjoy your cycling experience to the fullest. The Whistler offers a comfortable yet responsive ride by decreasing the “cockpit size” – that’s the distance between your hands, butt, and feet. This provides a more upright riding position with precise steering control. The front triangle is built with Tange double-butted cro-moly steel. Double-butted cro-moly provides superior strength and weight reduction versus other types of steel. We’ve chosen only quality parts – Grip Shift SRT 400 indexed front shifting, Ritchey Alpha Bite tires, Sun Rims, and Rocky Mountain custom components. Customized Rocky Mountain parts offer you name brand quality with the added benefit of exclusive Rocky Mountain designs that are made to fit our bikes. Its the weekend. Have some fun in the sun. Get a little dirty. Grab your Whistler.

Grip Shift – Less is More

Grip Shift is the simpler shifting system. Less parts and less hassle. With Grip Shift, grip to hand interface is maximized as your hands never leave the bar. Simply turn the shifter and you get positive, precise shifting. For 1996, we build with the best Grip Shift has to offer – from the SRT 400 to the new, state of the art, SRT 900. All of our models feature a super short rotation. 35 degrees for the front and 20 degrees for the rear, allowing you to quickly change gears with minimal hand movement. Also, all our speced Grip Shift feature stainless steel shifting springs ensuring long-term twisting satisfaction. With Grip Shift – less is more.
Rocky Mountain Classics

A celebration of fifteen years of the cycling experience. Quality clothing to be worn before, during, and after the ride. The tradition begins.

I
15th Anniversary T-Shirt
100% cotton M-XXL
White, Black, Navy, Moss

II
Team T-Shirt
100% cotton M-XL
Stone

III
Classic T-Shirt
100% cotton M-XL
Garment Dyed in Forest Green and Rock

IV
Classic Golf Shirt
100% cotton M-XL
Navy, Forest, Ash

V
15th Anniversary Alumni Hats
100% cotton with adjustable leather back strap
Navy, Tan, Olive, Maroon

VI
Team Hat
100% cotton with adjustable leather back strap
Natural with black bill

VII
Classic Ball Hat
100% cotton with suede peak
Navy, Maroon

VIII
Waffle Henley
100% cotton M-XL
Black

IX
Classic Sweatshirt
16 oz. 100% cotton M-XL
Garment dyed in Navy
X
Classic Vest
Paloma Fleece M-XL
Navy

XI
Casual Shorts
100% cotton M-XL
Assorted Plaids

XII
Casual Jersey
Plaited Coolmax and 100% cotton S-XL Assorted Colours

XIII
Classic Winter Coat
Genuine sueded leather S-XL
Uncompromised quality

XIV
15th Anniversary Mug
Non-Slip bottom
Splash-proof lid
Navy

XV
15th Anniversary Wallet
Genuine Leather
Black
(not shown)
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**See Manual for details**

![Diagram](image-url)
ROCKY MOUNTAIN BICYCLES 1996

I.M.B.A. RULES OF THE TRAIL

Ride on open trails only.
Leave no trace.
Control your bicycle.
Always yield trail.
Never spook animals or ghosts.
Plan ahead.
Never pass Scott.

ROCKY MOUNTAIN DISTRIBUTORS

Germany    Bike Action 49-6071-92340
Switzerland Chris Sports Systems 41-5232-8212
Austria   Techno-Trade Guni GMBH 43-7242-60407
UK        Rocky Mountain GB 44-1977-620523
Belgium   Wolvenberg 32-1555-6161
Norway    Solve Wium Quality 47-9434-2327
Denmark   Bike Toyz 45-8612-5931
Sweden    Bike Action AB 46-3113-3930
New Zealand Sportive Agencies 64-3348-9725
Japan     Pewter Inc. 81-35821-9737
Korea     Bikes in Korea 82-2556-2602
Namibia   Bike Center 264-61249-400

HEAD OFFICE AND MANUFACTURING PLANT

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Delta, B.C., Canada V3M 6G4
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As we are constantly striving to build our bicycles better each and every day, specifications are subject to change without notice.

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