THE ROCKY MOUNTAIN STORY

SINCE 1981

Rocky Mountain has been building bicycles in Vancouver BC, Canada since 1981. In that time we have developed a reputation for quality and innovation. We are proud of our work, and our customers are proud to own the bikes we make.

Rocky Mountain was born in 1978 in the basement of a bike shop in the heart of Vancouver. The employees there realized that there was huge demand for high quality mountain bikes, so they began importing frames from California for their customers. Soon they learned that despite the high quality of the imported frames, the technically demanding Vancouver trails called for a different geometry than what was offered. To meet the exploding demand, they formed Rocky Mountain Bicycles and began importing and manufacturing frames to their exact specifications. The early years of Rocky Mountain served as an incubator for the west coast mountain bike industry, with a handful of employees branching off to start several internationally successful bike companies.

Rocky Mountain has come a long way since its modest beginning, but its core values have never changed. These core values are the reason Rocky Mountain bikes are as sought after today as they were in 1981.

BIKES MADE BY RIDERS

At Rocky Mountain we ride and test our bikes in the harshest conditions imaginable. It is these conditions that have spawned the bicycles in our line up. British Columbia has the most diverse riding conditions in the world. In four hours one can go from the temperate rain forest of the coast, crossing huge mountains and glacial fed rivers to the deserts of the interior. The riding possibilities here are endless; long climbs, fast fire road descents, twisty singletrack, technical rock and root sections, log rides and big drops. The terrain isdemanding at the best of times, mind boggling and truly scary at the worst. It is the desire to ride this terrain that has fuelled our passion to build bikes. It is this terrain that has inspired our innovation, to create and build the best product possible.

Our staff members meet to ride in groups several times a week. Some of our staff group-rides would challenge the most seasoned pros - it goes with the territory and results in the bikes that we design and build. There is a rich tradition of world-class riders who have ridden Rocky Mountain bikes to victory and in the case of our freeriders, to our amazement. Our association with these riders has resulted in the bicycles we build.

Since the early 1990’s we have been at the forefront of cross-country racing with pioneer riders like Alison Sydor, Andreas Hestler, Chrissy Redden, and Bruce Spicer. The highlights of our XC racing are certainly Marie-Helene Premont’s silver medal at the Athens Olympics and her 2008 UCI World Cup overall title. Our newest XC superstar Geoff Kabush has set the record for most US National Series race wins. Rocky Mountain has dominated mountain bike stage racing for the past decade with riders such as Lesley Tomlinson, Andreas Hestler, Alison Sydor, Pia Sundstedt, and Karl Platt. We have won every major stage race in the world.

In 2009 Rocky Mountain returned to World Cup downhill competition with the Maxxis-Rocky Mountain team. Sabrina Jonnier has already piloted our prototype Flatline World Cup to six World Cup wins this season. In 2009 Rocky Mountain athletes raced more days in more countries than any other mountain bike team in the world.

Our athletes were the first true freeriders. Our legendary Frorider team of Wade Simmons, Richie Schley, and Brett Tippie changed the sport forever with their new and mindblowing riding style. We continue to push the limits of gravity riding with new talent, but remain extremely fortunate to have an icon like Wade Simmons riding and helping us develop our bikes.

LOVE THE RIDE™
SIMMONS

SUPER XC
SLAYER SX 70

SUPER XC
SLAYER SX 50

SUPER XC
SLAYER SX 30

ALTITUDE 29

VERTEX 29 SE

VERTEX 29

© ROCKY MOUNTAIN BICYCLES // CHECK OUT BIKES.COM FOR COMPLETE GEOMETRY + SPECIFICATIONS
CROSS COUNTRY VERTEX TEAM RSL
CROSS COUNTRY VERTEX 90 RSL
CROSS COUNTRY VERTEX 70 RSL
CROSS COUNTRY VERTEX 50 RSL
CROSS COUNTRY VERTEX 50
CROSS COUNTRY VERTEX 30
CROSS COUNTRY VERTEX 10

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LADIES ONLY
ELEMENT L.O.
LADIES ONLY
ALTITUDE L.O.
LADIES ONLY
VERTEX L.O.
LADIES ONLY
FUSION L.O.
LADIES ONLY
OXYGEN L.O.
LADIES ONLY
RC L.O.
LADIES ONLY
WHISTLER 30 L.O.
LADIES ONLY
WHISTLER 10 L.O.
LADIES ONLY
METRO 10 L.O.
LADIES ONLY
METRO 5 L.O.

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JONNIER | 6 WORLD CUP WINS

ROCKY MOUNTAIN BICYCLES

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R & D
Our R&D department is staffed with experienced senior engineers and designers. Most importantly, they all ride. They know what matters both on the computer and on the trail. Our state of the art testing lab and prototype shop in Vancouver combined with the rugged North Shore trails, allows us to push our frames to the limit before they make it to the shop floor.

PAINT + DESIGN
We’re known for our paint jobs. Our talented graphic designers conceptualize the design and then our painters turn it into reality in our environmentally friendly Canadian coatings facility. We know that the way your bike looks is important. That’s why we take the time to hand mask and paint our bikes, resulting in a finish and durability that we’re proud of and that you will be proud to own.

ASSEMBLY
Every Rocky Mountain frame, from Edge to Element Team is prepared in our Canadian factory. All bearing surfaces are faced and bottom bracket threads are chased. Each step of the assembly process is signed off on by the employee responsible. We take pride in our work.

WHEELTECH
All Rocky Mountain wheels are hand built in our Canadian factory in our unrivaled process using only the finest components. Each wheel is pre-stressed four times during the build process, resulting in a wheel that stays truer, longer. This means more time on the trails and less time in the shop.